March 2014

MassArt

Issue # 5

CENTER OF VISION

Student News

SNEWS@MASSART.EDU

FACEBOOK.COM/MASSARTSTUDENTNEWS

...just so we're on the same page

SUSTAINABILITY AT MASSART

A small school with big impacts

With the launching of a new website, (sustainability.massart.edu) sustainability at MassArt is reaching new levels. The school has already committed itself to tackling global warming by changing water fixtures in order to consume less water, switching from fuel oil to biofuel and quadrupling the amount of recycled materials while reducing solid waste by 19% since Kay Sloan signed the ACUPCC in 2007. (A climate commitment between American college Presidents.)

Now sustainability is being brought to the classroom with the new course 'Interdisciplinary Projects in Sustainability' being offered for the Spring 2014 semester to all college majors. Sustainable classes exist elsewhere in the college, but are more major specific.

Student clubs at MassArt have been driving for ambitious plans to make the campus more environmentally conscious. From constructing green walls and planning greenhouses to giving away recycled material for free, the student clubs remain highly passionate despite the small student population at MassArt. Clubs sometimes struggle with involvement from campus and one club, Green Hands, is in the midst of trying to reboot its numbers and begin planning projects. (They can be found on the MassArt Green Groups Facebook page.)

Highly involved students with a passion for studying sustainable techniques and how to apply them to todays environmental problems continue to be the basis for progress at MassArt. The following list (p. 6) summarizes each club:

Cont'D on pg 6

A DAUNTING DEADLINE: DECLARING YOUR MAJOR

Photo of: 2017 Freshman Class on Major Presentation and Fair day.
Photographer: Jennifer Smith

Continued on Page 6

Header and Title Art by Iman R. Louis-Jeune

TRADITIONAL VS. DIGITAL ART

It's popped up on message boards and classrooms; people bickering back and forth trying to determine which is "better": traditional art or digital art. Both sides of the spectrum spew forth evidence that their way is the right way, your way sucks or that both sides are valid and we should just all hug and make up.

Let's approach this subject from an angle that many artists tend to (stereotypically) avoid, the angle of mathematics. If we pose this debate as a simple equation, surely the answer will be obvious.

Traditional art= X Digital art =?

Hmm. Both seem to be sharing "art" as a factor, let's put that bad boy aside and focus on traditional and digital. Let's define these two factors.

Traditional: adjective

1. Existing in or as part of a tradition, long-established.

Digital: adjective

1. Involving or relating to the use of computer technology.

Essentially, what we have here is something fairly old and something relatively new. Now, everything has been new at some point. Eventually digital technology will be long established, replaced by some kind of hologram technology that will make artists of the future scoff and say, "Pff, that's not art." Anyway, let's take a look at the factors we set aside. Both sides of the equation have "art" in them. So let's take a stab at the problem again, simplified.

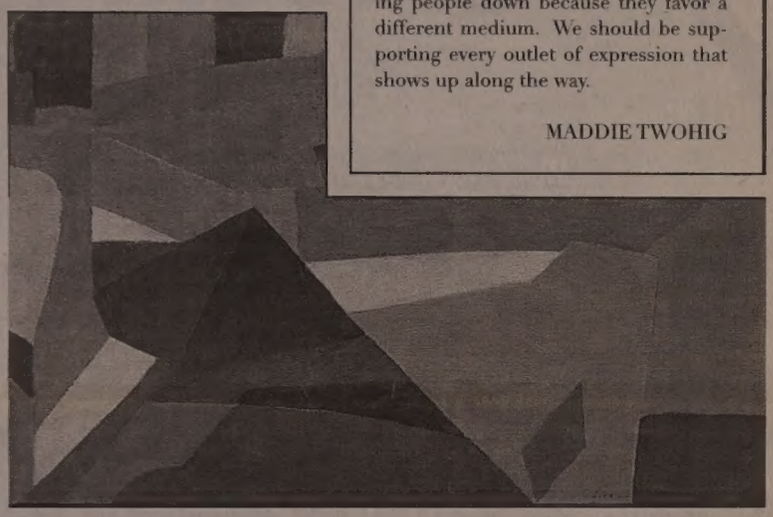
(Old style) art = X (new style) art =?

Well the answer I came to is? = Art.

Art equals Art.

It's really a silly thing to argue about. We're all here at MassArt to contribute our visions of beauty to the world. To solve problems creatively and express ourselves in every possible way. I'm not saying you have to go around making graphic designers hug the painting majors. Just don't go shooting people down because they favor a different medium. We should be supporting every outlet of expression that shows up along the way.

MADDIE TWOHIG



Style of the ~sters: Wearing Your Heart On Your Sleeve

You've all seen the silly scene shirts with band names on 'em. Unless you choose to turn the other cheek to 'ironic' hipsters, you've spotted '-sters' sporting threads with silly sayings. Strolling along some street you've surely been stopped by a rally/protest/performance/what-have-you. What if corporate-produced retail ready-to-wear manufactured goods that let these pissed off people protesting this n' thats wear their heart/cause/belief on his/her/their sleeve?

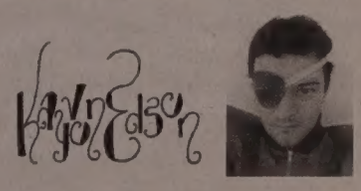
I call the type of person that goes out of their way to stand up n' act out while dressing to showcase their belief "hiptestors"- a few steps up from the common fungi-hipster, 'hip' minus '-ster' plus part of 'protestor'. In a sense, those who clothe themselves in causes can create change- whether you want it or not.

WE GET IT! You're wearing a Radiohead T-shirt. Shoot. You must like Radiohead. Duh. Why not take it to the next level in presenting personae

in clothing? Don't like global warmin'? Throw on a shorts n' a T-shirt n frolic through the snow... or just wear your melting earth graphic T-shirt under a comfy cardigan. It all depends on how far you're willing to go for the sake of your cause. Hippiesters- the new generation equivalent to 60's hippies, will often wear what they believe in a non-obstructive way. Showing they care in a more casual way rather than making one's outfit a loud, bold statement.

There's a fine line between hippiesters and hiptestors. You can be both. You can be neither. I've talked about gluing stuff to your face in an avant-garde case- so if you feel so inclined, funcessorize with intent. Who knows? Perhaps one day you'll wanna promote over-consumption of plastic by wearing a trash bag to class... in a hiptestor way. Or, for the same reason, you choose to sport a reusable tote rather than grabbing a plastic bag while purchasing your produce. That would be so 'hippiester-y' of you.

NATURALSELECTION.NET
(The Person That May Have Spammed Your MassArt Email)



ST. PATRICK'S DAY IN BOSTON

St Patrick's day is a major festivity in Boston; it is named for one of the patron saints of Ireland, where nearly a quarter of Massachusetts residents can trace their ancestry back to. It originated as a Catholic holiday, but it is enjoyed by people of all backgrounds. People celebrate the holiday by getting together with family for a big meal, attending parades and other events in their communities, and by gathering in Irish pubs and restaurants for songs, dances, and drinks.

But who was St Patrick? St Patrick is known for being a patron saint of Ireland, but he was in fact, probably not even born there. He was supposedly kidnapped and brought to Ireland in his teen years, and it is there that he was converted to Catholicism. He then spent his life trying to convert the rest of the country to Catholicism.

And now each year on the Sunday nearest to March 17th, the South Boston city streets are lined with green-clad people of all ages anticipating the St Patrick's Day parade. This year's parade is on March 16th, starting at 1pm on west Broadway and then circling the South Boston ("Southie") neighborhood.

. And if you didn't know...

Shamrocks are plentiful in Ireland and were a symbol of nationalism when the English were attempting to conquer Irish land. They also symbolize rebirth and springtime, and St. Patrick is said to have used their three leafed shape to explain the Catholic trinity to Celtic pagans in the fourth century.

Corned beef is in fact an American tradition started in the 20th century because it was cheaper than the food that is actually traditional in Ireland. Bacon is actually the more authentic dish.

Leprechauns come from Celtic mythology, and they were the cobblers of fairies. They are known for being tricky and protecting their pots of gold located at the end of rainbows. In the earliest legends they wore red jackets as opposed to green, which was traditionally the color of fairies.

Drinking Guinness on St. Patrick's day is because Irish immigrants, who were coming to America, brought with them their preferred drinks from home. Many of these brands became popular in America year round.

Green is associated with St Patrick's Day now and has been since the 17th century, but originally St Patrick's color was blue. However, over time, because of the legendary story of St Patrick using a green shamrock to explain the Holy Trinity, green became the Color of choice.

Have a happy, safe St. Patricks Day!

PAULINE GILL

Two spectators get aquianted with each other at the St. Pattys Day Parade, South Boston, 2013. Photo: Tom Hilsee

Donnie holds up a "Yuppies Suck" sign at the St. Pattys Day Parade, South Boston, 2013. Photo: Tom Hilsee

SIM EVENT WORKS: THEN AND NOW

Kelsey: Eventworks is an incredible opportunity and huge learning experience available to SIM majors at MassArt. Amongst other things, SIM is well known for the events and productions they put on. Eventworks is offered through SIM for students who are particularly interested in Event planning and production. Each year there is a new group of students who form that school year's Eventworks team.

Iman: What went into planning last semester's events? What were they about?

Kelsey: This year our underlying theme for all of our events is subcultures. Our goal is to high light existing cultures, introduce unfamiliar cultures, and create a fusion of the two. Our first event was "Freak Show" and took place on October 31st. This event was inspired by early American freak show and circus culture. The event had collection of art; including paintings, ceramics, and two sculptural installations with interactive duration performers. [There was also] a video being screened through out the event, and a 15-minute opening performance that involved 9 characters. This narrative performance told a familiar circus freak show story using a metdley of songs from different genres and eras. After the opening we invited everyone to stay and dance, become a part of show, and let their inner freak out.

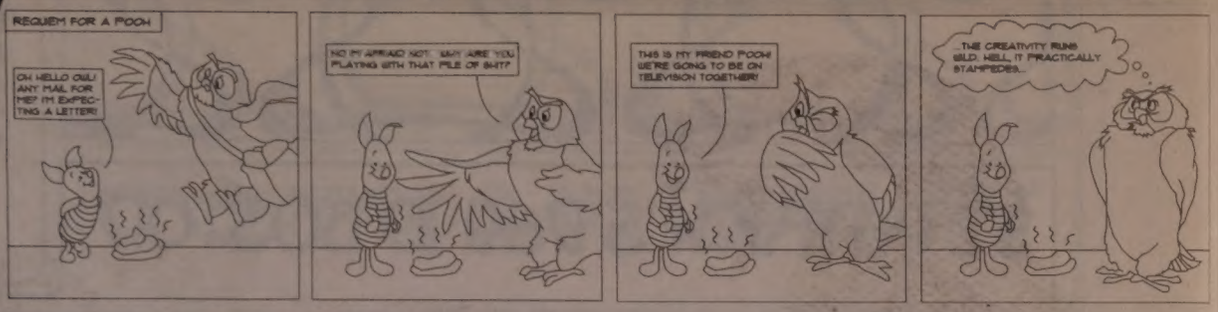
Our second event was the tradition that has been taking place for many years, The SIM Big Show. Every fall semester on the third Thursday of November the SIM department has a show involving all the various work produced by SIM majors. The show is exactly what it sounds like, a BIG show. This year we had work installed in the Godine Gallery, North Crackertorium, North 181, and all over the hallways connecting these spaces. In Pozen we had a showing of durational work including various forms of performance and videos.

Our final event last semester was called Stimulation Collaboration. This event was a celebration of immersive work, new media, and collaborating. We brought together artists at Mass Art in and outside of the SIM department to share their work with the community. This event was originally inspired by the cultural effects technology has in our world, and evolved into an exhibition of work discovered through this culture.

Iman: What do you have planned for this semester?

Kelsey: A lot of planning, effort, time, and energy go into Eventworks. We work hard, we have successes, and we make mistakes, and learn from everything we do. This coming semester we have four events planned. Keep a look out for more information to come. We will be listing our events in the Mass Art calendar, posting flyers around the school, and posting info on our Facebook page. Follow us on Instagram and twitter and email us at eventworks@massart.edu.

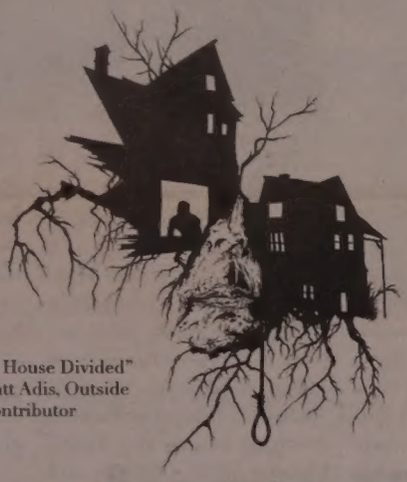
IMAN R. LOUIS-JEUNE
(Talking with Kelsey Trottier)


REQUIEM FOR A POOH
OH HELLO OWL! ANY MAIL FOR ME? I'M EXPECTING A LETTER!
NO I'M AFRAID NOT. WHY ARE YOU PLAYING WITH THAT PILE OF SHIT?
THIS IS MY FRIEND POOH! WE'RE GOING TO BE ON TELEVISION TOGETHER!
...THE CREATIVITY RUNS WILD. WELL, IT PRACTICALLY STAMPEDES...

"Requiem for a Pooh" Vincent Oli, Outside Contributor

"South Street Seaport" Iman R. Louis-Jeune, Animation/Fashion, '16

"Untitled" Amanda Watkins, SIM, '15



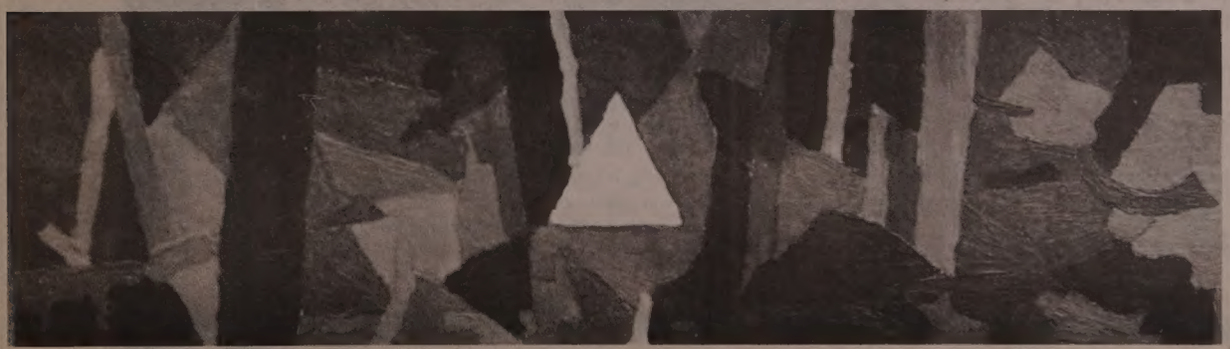
"A House Divided" Matt Adis, Outside Contributor

"Howard Seward Park" Iman R. Louis-Jeune, Animation/Fashion, '16

"Untitled" Raquel Anghilante, Industrial Design, '17

"Anxiety Hammer" Matt Adis,
Outside Contributor

"Untitled" Amanda Watkins, SIM, '15



Talks WITH Eddie

Eddie: The environment I grew up in, I didn't realize how fucking ridiculous it was until recently.

Me: Yeahh me too.

Eddie: Like, I was raised in a fucked up way. And I had been clinging to my parents telling me "life is hard".

Me: Ha yeahh everyone seared that into me too.

Eddie: And I was like, "yeahh you're right, life is hard." But I didn't take the time until recently to detach and be like, "wait a second, you guys are assholes". Life is hard, but you guys aren't making it any easier.

Me: It actually amazes me that I'm even smart enough to recognize and reject all that. To be like "this world is full of expansive knowledge beyond you douchebags, and I'm gonna go seek it!"

Eddie: The funny thing is, I know a lot of people, where they'll be like "I'm good at this at that because I was raised this way." And I'm like, "I believe in individuals..." I believe that people can let go of their history, and that people do not need to be a sum of their parts.

Me: The way I look at it is that there is nothing in your past that cannot be overwritten, but it's your job to overwrite it.

Eddie: I think we can just plain pull things out of the ether and be like "HA! I have this. I got it, I got it from nowhere."

Me: I don't think it comes from nowhere. I think you either use your past in a productive way for the future (whether it's a shitty past or not), or you just reject it completely. You can always just change your perspective by experiencing more stuff that is just opposite of what you've experienced before. But it's always in relation to what you've been through already.

Eddie: I believe that you can also just find singularities. That if you remove emotional attachment, you can find things that you have no standard for. Like I was raised poorly, I never felt loved or anything like that. But I know I can love other people. But that's something that I have no ground for, so it's just something that I have to invent a definition for.

Me: Well I think you would invent a hypothesis, and then seek to experiment and analyze based off of the experience. Cuz I think even if you are rejected love, that that could give you more cause to go understand what love is.

Eddie: I think that through embracing, through an asystematic mentality, through the creation of yourself, that you can create new standards in the world that were not existing in the world before. What I mean is that by believing that you build off the past-- that is a system. To view the world in an asystematic way, you just have to believe that it is systemless, that it is ever changing and expanding.

Me: Yeah I guess I do that from time to time. Like, well sorta, I keep drastically changing my life into something completely different, which has no connection to what I was living before. And this semblance between them is very odd. I'm not sure why I keep jumping from one to another, but I think it has to do with what was missing out of one is what I seek in the next.

Eddie: Or like, what I've been doing lately is second-guessing myself. I'm like "wow, I erased that from my life at the time because it was uncomfortable." But now I realize that that discomfort, that lack of stability is what I enjoy. Now that I have perspective on it.

Me: See, I think looking back to put your present in perspective, is what can be so enriching for the present.

Eddie: [rambles about infinity] "It's like, I have nothing! I am totally just where anyone else is, in this realm, this realm of infinite possibilities."

TOM HILSEE (TALKING WITH EDDIE)

Cont'D... A DAUNTING DEADLINE: DECLARING YOUR MAJOR

Everyone has been asked the question, 'what do you want to be when you grow up?', at least once before. This fundamental question doesn't usually elicit an anxiety attack. However, when your answer has the potential to actually determine the rest of your life, it takes on a new meaning. Children enthusiastically embrace the limitless possibilities that are available for them when they are ready to grow up, unafraid to change their minds a thousand times. At Massart it is highly recommended that you only change your major once, if necessary. Which leaves a scarce amount of wiggle room for the indecisive.

Society may recognize college students as adults, but that does not mean that all eighteen year olds possess a long-term life plan. In fact, I am going to go out on a limb and say that most freshmen in college are still trying to figure out who they want to be. Which is why deciding your major in February of freshman year is stressful to say the least.

The Majors Presentation and Fair was an opportunity for students to hear from each department one last time before declaring a major. This event was supposed to help students make a decision, but after seeing a slideshow from each major it was tempting to pursue them all. How can you be certain of what field to go into when your love for art is so indefinitely broad? Declaring your major is a daunting process but once it is decided the celebrations can commence because a new thrilling phase of your life has started.

JENNIFER SMITH

SUSTAINABILITY AT MASSART Cont'D

SUSTAINABILITY PROJECT INITIATIVE

Who They Are:
Student group exploring the potential of the built environment to sustain or replace systems that provide us with basic needs such as food, water, and heat.

What They Have Done:
Of one the many projects that the club has undertaken is the construction of a green wall in the courtyard during the Summer of 2013. "The story is that Seth Jalbert and I began studying sustainable design together. We put our heads together and designed several utilities of sustainable design." Said Sam Robertson. "I am a plant specialist. I understood something that green walls before have not; how to create the perfect soil medium for edible plants on a green wall." Said Sam. The soil is lightweight, technically hydroponic, with a special microbial mixture that creates a defense network from most diseases and bacteria.

What they are Planning:
Second design iteration of an edible old-growth green wall. As well as a water purifying window, and a permaculture garden.

Get Involved:
Projects' are constantly ongoing. Sam and Seth are best reached by mail. sjjalbert@massart.edu and ssrobertson@massart.edu. Also check MassArt Green Clubs Facebook page

GARDEN COLLECTIVE

Who They Are:
Student group focused on sustainability, artistic expression, and sharing ideas and knowledge on gardening. "Nature has been an infinite inspiration to artists, and our group embraces that. We hope to involve individuals who are inspired by nature and to create an outlet for their artistic expression." Said Anna Clark.

What They Have Done:
Created the MassArt community garden in the courtyard. It's a "place to grow and smell the fresh basil." Said Anna Stabler.

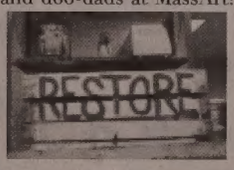
What They Are Planning:
To construct a small greenhouse, which will be placed in the courtyard and house a variety of plants. Planting a dye garden, with potent colored plants that can be used as pigment. And making a solar dryer/dehydrator in order to preserve harvests longer. To continue improving the current garden beds, they are getting soil tests to find out what

will grow best in their designated area. They are also making a compost for the beds and hopefully a CSA system. "Honey Bees & Garden Weeds" is a show they will host April 20-26 in the Student Life Gallery. They are looking for any art related to sustainability, send by Mar. 30

Get Involved:
Regular meetings occur on Tuesdays, at 10am (2nd floor Kennedy, SGA room) You can also inquire to Anna Stabler at alstabler@massart.edu and find the MassArt Garden Collective on Facebook

RESTORE

Who They Are:
A student-run organization committed to the recycling and reuse of art materials, books, clothing, and doo-dads at MassArt!



Their free store is located in the basement of the Kennedy building, just around the corner from the MassArt/MCPHS Bookstore.

What They Have Done:
Been collecting all sorts of materials throughout the MassArt campus. From the dorms to the studios they collect, through donations, tools, construction materials, art supplies, living supplies, etc. You may have seen their bins around campus, which serve as both collection and distribution points.

What They Are Planning
The store will operate as usual and will continue to seek donations. Store hours: M: 11-4, T: 2-4, W: 11-1, Th: 9-1 and 5-7, F: 9-1

Get Involved:
The ReStore is run by student volunteers. If you are interested in picking up a shift contact through the MassArt ReStore Facebook page or by email at restore@massart.edu
Shifts typically last two hours, as a perk, the shift person has first dibs on donations.
The ReStore is also always looking for donations, and will accept most objects.

CLAY FOR CHANGE

Who They Are:
A student activity group at MassArt that deals with enacting change in the community through art and environmental awareness.

What They Have Done:
"Empty Bowls", which is also referred to as the "Souper Bowl", is one of Clay for Changes primary initiatives. Empty Bowls is an international grass-

roots effort to fight hunger. The basic premise is simple: handcrafted ceramic bowls are created, guests are invited to enjoy soup within the bowl and for a cash donation they keep the bowl as a reminder of all the empty bowls in the world. The money raised is donated to an organization working to end hunger and food insecurity – in this case, Haley House.

What They Are Planning:
They just recently completed the "Souper Bowl" event in coordination with the CACP. They made 300+ bowls over the last few months in preparation for the event. Now planning a plant sale fundraiser during the Spring semester.

Get Involved:
They are currently being run by Zach Reckling and Kristy Chamberland. Any interested students can email them at zpreckling@massart.edu and klchamberland@massart.edu, respectively, for more information.

Clubs and Meeting Times

Artist of Color Union, Meetings, Kennedy 260, Tuesdays 6:30pm

Beatty Hall, Dining, M-F 7am-8pm

Center of Vision, Meetings, Kennedy 261, Tuesdays 7pm

Dance Club, Meetings, Tower 201, 8-10pm

Garden Collective, Meetings, Kennedy 2nd Floor (SGA club room), Tuesday 10am-2pm

Green T Coffee, 754 Huntington Ave Thursday and Saturdays until 3am

Kennedy Hall, Dining, M-TH 7:30am-8:30pm, F 7:30am-6:30pm, Sat-Sun 10am-6:30pm

Il Mondo Pizza, 682 Huntington Ave, Every day until 1am

MassArt Basketball, Practice, Tobin Comm Center, Tremont st Mission Hill, Monday, Thursday 8-10

Outdoor Adventure Club, Meetings, 11th Floor Tower (T1101), Mondays 8pm

Puppetry Club of Collaboration, Meetings, North 276, Thursdays 7:30 PM

Queer Artists Union, Meetings, Tower 201, Mondays 8pm

ReStore, Hours, Basement Kennedy, M: 11-4, T: 2-4, W: 11-1, Th: 9-1 and 5-7, F: 9-1

Strategic Games Guild, Meetings, Tower 201, Fridays 5-8

Writers Workshop, SGA Room, Kennedy, Tuesdays 7:30pm

Events

All School Show, Week 1, March 24-28
Film/Video, Tower Auditorium, Mar. 25, 28, 8-10pm
SIM, Pozen, Mar. 27, 8-9pm
Gallery Openings: Mar. 27, 7-10pm, Presidents Gallery, Brant Gallery, Tower Lobby, Student Life Gallery, Arnheim Gallery, North Crackatorium, Godine Gallery

All School Show, Week 2, March 31-April 4
Animation, Tower Auditorium, Apr. 1, 8-10pm, Apr. 3, 8:30-10:30pm
Gallery Openings, Apr. 3, 7-10pm, Tower Lobby, Arnheim Gallery, Presidents Gallery, Student Life Gallery, North Crackatorium

All School Show Awards Show Opening, Presidents Gallery, Apr. 10, 6-8pm
Awards Ceremony, Kennedy 406, Apr. 10, 8pm

Theresa-India Young Exhibition, Presidents Gallery, Feb 18 - Mar 21

Accumulation 2 Exhibition by Sandrine Schaefer, 808 Gallery Boston University, on display until March 30. Gallery hours: Tu-Su 11-5, Th 11-7

2014 Boston Student Film Festival March 22, 6:30pm, Bright Family Screening Room at Emerson College, $5. MassArt student Rachel McKenna is screening.

Have something on your mind you want everyone at MassArt to hear? Send a letter to the editor: snews@massart.edu

Classifieds

$5000 Travel Awards Available
Juniors and seniors are eligible to apply for Dondis, Godine and Warner Travel Awards. Online application deadline is Thursday, March 20, 2014 by 5pm. Contact Student Development for details.

Call for Art: Garden Collective
From April 20th-26th G.C. and two senior degree/thesis projects will come together to exhibit "Honey Bees and Garden Weeds" in The Student Life Gallery. Seeking any type of work that is related to sustainability. Submit work by March 30th! Email alstabler@massart.edu

Call for Art : Menino Arts Center
Emerge Boston is looking to present the works of emerging art students across Boston at the MAC in Hyde Park, April/ May. emergeboston@gmail.com

Emerson Mens Tennis
Looking for players to join tennis team. Email collin_hyte@emerson.edu

Noodles at Spoon Cafe
A new menu launches at Spoon Cafe in Treehouse. Each like on Facebook, a pound of noodles will be donated to a local shelter.

New England Latino Student Leadership Conference
April 10-11, 2014, University of Rhode Island. Sueña en Grande is a two-day conference designed to promote leadership development of Latino college students. A evening performance, keynote speakers Victor Capellan and Sixcia Devine, 10 leadership development workshops for college students, 2 professional workshops for faculty and staff, and a series of "un-sessions" focused on conference attendees' needs. http://nelslc.com

Comedian Ralph May
Monday, March 24, Watson Auditorium, Wentworth, 8pm. $5 tickets available at Wentworth Info Hub. Open to Colleges of the Fenway.

Congratulations on 30 years working at MassArt Elizabeth DiCicco!

Need some advice? Henry Novak is here to help you! Send questions to MassArt Center of Vision Facebook page

Staff and Contributors

Editor in Chief:
Casey Parker, ArtEd/Glass, '16

Managing Editor:
Iman R. Louis-Jeune, Animation/Fashion, '16

General Editor:
Tom Hilsee, Architecture, '15

Ashley Bussell, Architecture, '15
Kayvon Edson, SIM, '16
Melanie Evans, Architecture, '16
Pauline Gill, Graphic Design, '16
Nicky Kaveny, Animation, '15
Henry Novak, ArtEd/Film, '15
Emily Sheffer, Photography, '15
Jennifer Smith, Photography, '17
Ashleigh Tait, Photo/ArtHist, '16
Maddie Twohig, Animation, '15
Kris Syphers, Film/Video, '16
Amanda Watkins, SIM, '15